

FfD4 Sevilla Platform of Action Initiatives Media Launch:

Country-driven approaches to financing sustainable development and climate action and the Global financing playbook

Date and time Tuesday 1 July 2025; 11:30 am -12:00 pm CEST

Location SPA Initiative Room, FIBES Sevilla Exhibition and Conference Centre; Sevilla, Spain

Organizers Government of Egypt
Government of South Africa
Government of Spain
South African Presidential Climate Commission
Asian Infrastructure Investment Bank
UNDP
IDFC/Finance in Common
INFF Facility (UNDP, UNDESA, UNICEF, OECD)

Objectives

The media launch will:

- Announce the FfD4 Sevilla Platform for Action (SPA) Initiatives: Country-driven approaches to financing sustainable development and climate action; and the Global Financing Playbook – Fostering collaboration across finance and development institutions.
- Highlight leadership from countries using INFFs and country platforms to align financing with national development, climate and biodiversity goals.
- Showcase the strategic role of these initiatives in delivering the Compromiso de Sevilla and building momentum toward COP30.
- Signal a call to action for partners across public and private sectors to support country-led financing strategies at scale.

Participants

Media representatives and members of the development finance and climate action press corps

Agenda (30 mins)

Time	Segment	Speaker
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11:30 - 11:31 (1 min)	Opening and welcome	Moderator: Anna Ortubia , Communications Specialist, Executive Office, UNDP
11:31 - 11:35 (4 mins)	Initiative presentation	Marcos Neto , Assistant Secretary-General and Director of Bureau for Policy and Programme Support, UNDP
11:35 - 11:37 (2 mins)	Statement	H.E. Rania Al-Mashat , Minister of Planning, Economic Development and International Cooperation, Egypt
11:37 - 11:39 (2 mins)	Statement	Sam Mugume , Representative of the Ministry of Finance Uganda as co-chair of the Coalition of Finance Ministers for Climate Action
11:39 – 11:41 (2 mins)	Statement	Adama Mariko , Secretary General, Finance in Common
11:41 – 11:43 2 mins	Statement	Rodrigo Salvado , Director General, Operational Partnership Department, AIIB
11:43-12:00 (17 mins)	Media Q&A time	Moderator: Anna Ortubia , Communications Specialist, Executive Office, UNDP

Background

In a time of converging global crises—including constrained fiscal space, mounting debt burdens and the intensifying climate and biodiversity emergencies—strengthening country leadership in financing sustainable development and climate action has never been more urgent.

The Fourth International Conference on Financing for Development (FfD4) in Seville serves as a critical moment to refocus international efforts on country-led solutions. It presents a once-a-decade opportunity to reassess and update financing policy frameworks for sustainable development, and a critical milestone on the way to COP30 in Belem to strengthen investment in climate progress.

Countries around the world articulate their climate and development priorities through national plans and strategies—such as National Development Plans (NDPs), Nationally Determined Contributions (NDCs), and National Biodiversity Strategies and Action Plans (NBSAPs). To translate these visions into reality, countries must also lead in designing, implementing, and financing the reforms and investments needed.

This includes delivering national financing strategies to advance the policy reforms necessary to attract and scale the finance needed, often through Integrated National Financing Frameworks (INFFs), led by Ministries of Finance. Meanwhile, country platforms offer operational mechanisms to build bankable project pipelines, linked with financing

partners and policy reforms, and deepen international partner engagement within a country-led approach. In the Compromiso de Sevilla, UN Member States committed to develop and strengthen country-led and nationally-owned sustainable development strategies, supported by integrated national financing frameworks, and to put in place and enhance country-led national coordination platforms.¹

The Sevilla Platform for Action initiative, ***Country-driven approaches to financing sustainable development and climate action***, will accelerate these country-led efforts—supporting governments to operationalize INFFs and scale up country platforms—while building strong institutional foundations to mobilize finance for people and planet.

This media launch also introduces a related initiative, the ***Global Financing Playbook – Fostering collaboration across finance and development institutions***. The Playbook is a multi-stakeholder initiative aimed at strengthening collaboration across finance and development actors to overcome investment barriers and scale financing in line with national priorities, informed by integrated national financing frameworks and country platforms. It underscores greater collaboration across four pillars: policy de-risking, pipeline development, financial de-risking and embedding impact.

Together, these initiatives will accelerate delivery of the FfD4 outcome by positioning national leadership and integrated strategies at the center of financing for people and planet.

Specific Actions

1. By COP30 in Belém, at least 5-10 countries announce or launch nationally-led financing initiatives, including country platforms, aligned with NDPs, NDCs and NBSAPs
2. By Q4 2025, finalise and disseminate the first edition of the Global Financing Playbook, including an online modular toolkit and pilot user pathways based on real country experiences
3. By 2026 - Establish a community of practice involving countries and development institutions (PDBs, UN, DFIs, philanthropies, etc.) to promote peer exchange, joint resource mobilization, and shared learning, across the Global Financing Playbook pillars and explore the operationalization of the playbook in 3-5 countries, in line with their national priorities.
4. By 2027, 10 countries mobilise finance for project pipelines underpinning INFFs and country platforms to deliver on NDPs, NDCs and NBSAPs including with support from a broad range of public and private sources
5. By 2030, 100 countries implementing their financing strategies, INFFs or country platforms for NDPs, NDCs and NBSAPs with financing for project pipelines from a broad range of public and private sources

¹ [Compromiso de Sevilla](#), paragraph 40.

6. UN, PDBs and national partners continue to share knowledge and seek synergies in their technical assistance for nationally-led financing initiatives aligned with NDPs, NDCs and NBSAPs

Scope of the Initiative

- **FfD Action Areas:**
 - Renewed global financing for development framework
 - Domestic public resources
 - Private business and finance
 - International development cooperation
 - Systemic issues
- **Sustainable Development Goals Addressed:**
 - SDG 17 – Partnerships for the Goals
 - SDG 13 – Climate Action
 - SDG 9 – Industry, Innovation and Infrastructure
 - SDG 8 – Decent Work and Economic Growth
 - SDG 10 – Reduced Inequalities
 - SDG 15 – Life on Land
- **Geographic Focus:**

Global in ambition, the initiative places a particular emphasis on:

 - **Africa**
 - **Least Developed Countries (LDCs)**
 - **Climate-vulnerable nations** at the forefront of integrated financing innovation

Lead and endorsing member states and entities

SPA initiative: Country-driven approaches to financing sustainable development and climate action

Lead member states and entities:

- South Africa, Egypt, UNDP, INFF Facility (UNDP, UNDESA, OECD, UNICEF), IDFC/Finance in Common, Asian Infrastructure Investment Bank

Endorsing member states and entities:

- Spain, Italy, Catalonia, OECD, ODI Global, WINGS, La Caixa Foundation, Barcelona European Financial Centre

SPA initiative: Global Financing Playbook - Fostering Collaboration across Finance and Development Institutions

Lead member states and entities:

- IDFC, UNDP, AIIB

Endorsing member states and entities:

- IFAD, CAF, UNCDF, FONPLATA, CDP, HSBC